

“The medium is the message.” - McLuhan, 1964

Media Literacy =

When was the content / technology / medium created?

Who

What

Where

How

Viewing Notes:

Gallo, D.. (2007). *Underwater astonishments*. TED Talk.

Gallo, D.. (2012). *Deep ocean mysteries and wonders*. TED Ed Talk.

McCall, T.. (2018). *The simple genius of a good graphic*. TED Talk.

1. Before watching, list everything you already know about charts and graphs:

2. Watch McCall's talk. Answer the following:

Do you believe McCall? Support.

Viewing Notes: